

# 2014 AHR EXPO®

CO-SPONSORS



HONORARY SPONSOR



JANUARY 21-23  
JAVITS CENTER  
NEW YORK CITY

## 2014 POST SHOW REPORT

### STATS OVERVIEW

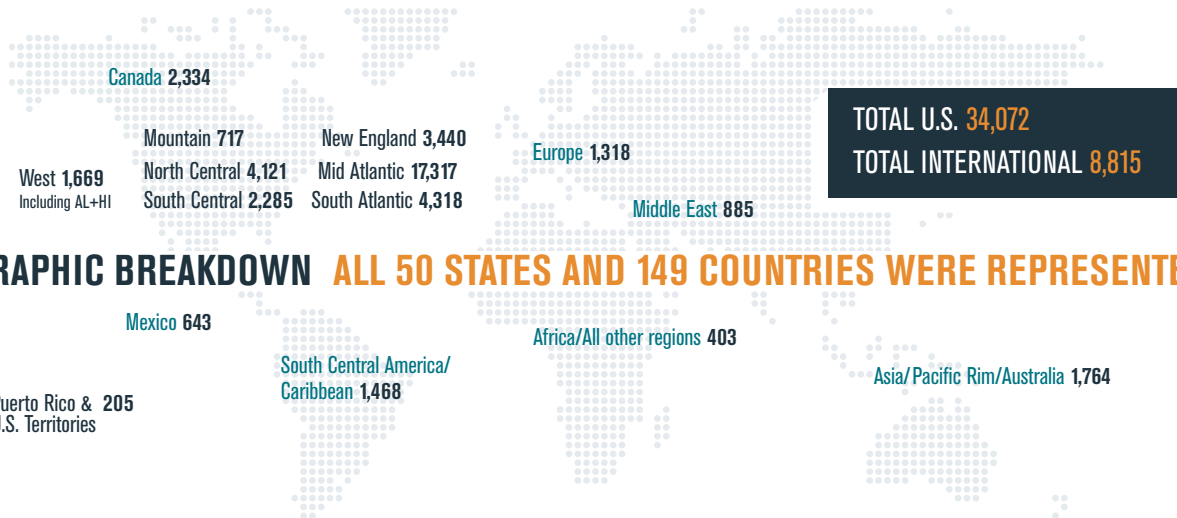
Registered Visitor Attendance.....	<b>42,887</b> *	Net Sq. Ft. of Exhibit Space.....	<b>385,000</b> **
Registered International Visitors.....	8,815 *	Exhibiting Companies.....	<b>1,942</b> **
Countries Represented.....	149	International Exhibitors.....	512
Registered Exhibitor Personnel.....	18,072	Countries Represented.....	30
Total Registered Attendance.....	60,959	Sponsors & Endorsing Associations.....	36

\*New AHR Expo All-time Record; \*\*New AHR Expo Northeast Record



# 42,887

REGISTERED VISITOR ATTENDANCE  
ALL TIME AHR EXPO RECORD



### GEOGRAPHIC BREAKDOWN ALL 50 STATES AND 149 COUNTRIES WERE REPRESENTED

All visitor statistics are taken from the 2014 AHR EXPO registration report generated by Experient.

## 91%

said the Show was important to look for new suppliers

## 93%

said the Show was important to meet with their current suppliers

## 68%

said the products they saw at the Show will influence their purchasing or specifying plans

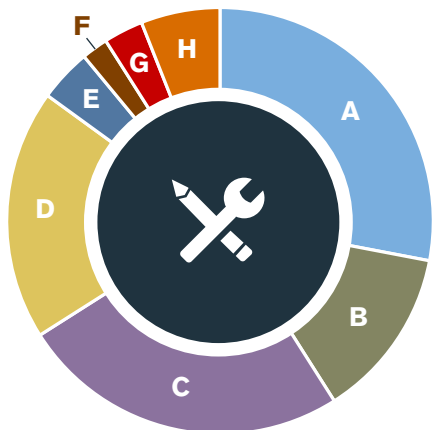
## 84%

rated the Show valuable for their business



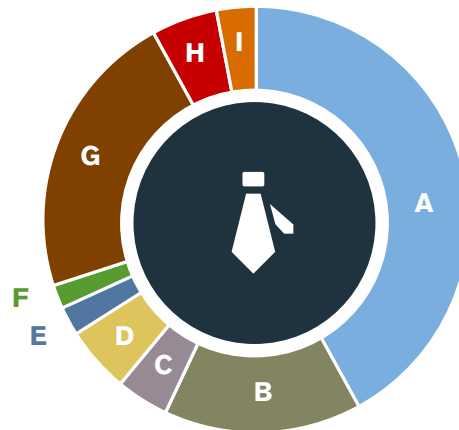
### POST SHOW VISITOR SURVEY HIGHLIGHTS

TYPE OF BUSINESS



<b>A</b> Contractors/Dealers .....	<b>28%</b>
<b>B</b> Engineering, Design & Construction .....	<b>13%</b>
<b>C</b> Distribution .....	<b>25%</b>
<b>D</b> Manufacturers of HVACR and Allied Equipment & Components .....	<b>19%</b>
<b>E</b> Facility/Building/Plant Mgt. & Operations .....	<b>4%</b>
<b>F</b> Public Utilities .....	<b>2%</b>
<b>G</b> Publishing/Education .....	<b>3%</b>
<b>H</b> Other Allied to the Field .....	<b>6%</b>

JOB FUNCTION

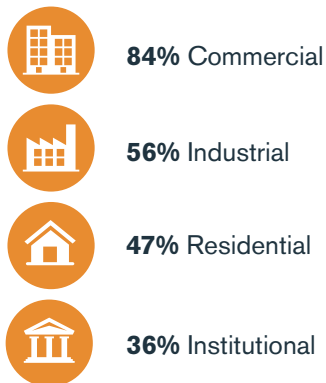


<b>A</b> Senior Management .....	<b>42%</b>
<b>B</b> Engineer/Architect .....	<b>15%</b>
<b>C</b> Operations/Maintenance .....	<b>4%</b>
<b>D</b> Technician .....	<b>5%</b>
<b>E</b> Purchasing .....	<b>2%</b>
<b>F</b> Research/Product Design & Development .....	<b>2%</b>
<b>G</b> Marketing/Sales .....	<b>22%</b>
<b>H</b> Consultant/Other Allied to the Field .....	<b>5%</b>
<b>I</b> Publishing/Education .....	<b>3%</b>

**90%**  
HAVE A  
ROLE IN  
PURCHASING  
DECISIONS

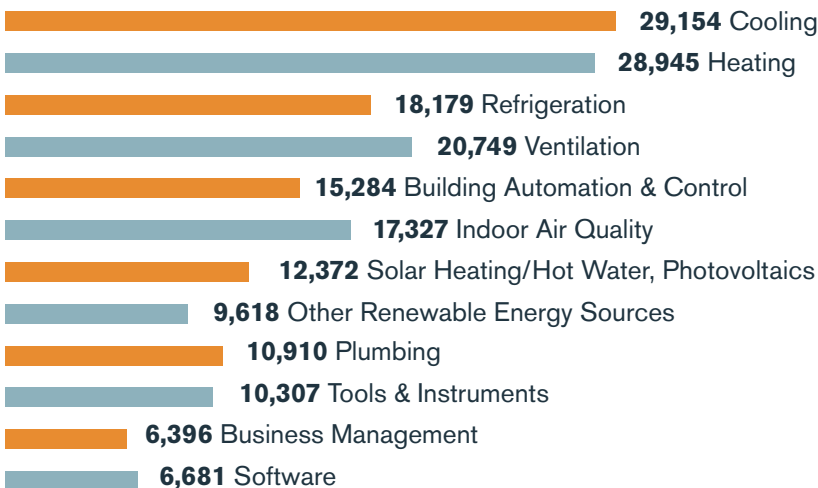
33% FINAL  
DECISION  
15% SPECIFY  
42% RECOMMEND

MARKETS SERVED



NOTE: MANY VISITORS INVOLVED IN MULTIPLE MARKETS

ATTENDEES WERE LOOKING FOR...



NEXT  
SHOW



2015 AHREXPO®

CO-SPONSORS



JAN 26-28  
McCORMICK PLACE  
CHICAGO