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MIDEA INTRODUCES NEW HVAC SYSTEMS AT 2017 AHR EXPO

Designed with Inverter Quattro Technology, New Units Include Super High Efficiency, Unique Designs and Wi-Fi connectivity

LAS VEGAS, NEVADA, January 30, 2017 – Today, Midea, the world’s number one air treatment brand*, is proud to announce a variety of new air conditioning solutions, including its Premier Quattro and Premier Super air conditioners, at the AHR Expo – the world’s largest HVACR industry trade show. Midea air conditioners provide comfort for all kinds of weather, at any temperature range, with a complete set of ductless systems and unique features. The company’s groundbreaking new systems will be on display in its booth (#N9726) during the AHR Expo at the Las Vegas Convention Center, from January 30 to February 1, 2017.

“At Midea, we are passionate about offering surprisingly friendly, efficient and advanced products, and our air conditioning solutions are the key to making users feel comfortable at home,” said Kurt Jovais, Sales and Marketing VP of Midea America Corp. “It is this philosophy and a dedication to raise industry standards for comfort, efficiency, flexibility and connectivity, as well as going beyond our customers’ expectations, that makes us a leading manufacturer for the US.”

PREMIER QUATTRO

The new Midea Premier Quattro line-up of mini-splits and light commercial units brings comfort to a new level with the most advanced inverter system on the market, using four unique technologies as well as Wi-Fi connectivity with the MideaAir app. First is the Genetic Algorithm Stepless Inverter that enables the system to shift frequencies seamlessly and adjust to outdoor and indoor temperatures in real time to enhance comfort and efficiency in partial loads. The system also uses Midea’s Hyper inverter technology to provide heating at extreme low temperatures and cooling at very high outdoor temperatures - with the broadest operating range in the market, while the ECONight mode gives users control over the power consumption overnight, saving up to 60 percent on energy consumption during sleep hours, and FlashCooling guarantees cold or hot air in under 30 seconds.

PREMIER SUPER

The upcoming Premier Super is the most efficient mini-split to become available, with efficiency levels as high as 40 SEER, which is more than two times the Energy Star requirements. To combine the best efficiency with advanced comfort, Premier Super also has the new Intelligent Eye 2.0 technology, which is capable of sensing the presence of users in the room, adjusting the temperature settings and turning off and on automatically according to the actual usage – thus saving even more energy, while providing on-demand comfort.

ULTRA SERIES

Also equipped with Midea's innovative Quattro technology, the Ultra Series brings ultimate comfort with an ingenious design that combined with CoolBoost technology delivers cool air up to 82 feet, cooling down every corner of a room faster, in a wider and higher angle. Ultra Series is also designed with SilkyAir deflectors, using thousands of mini vents to change centralized airflow into an effective, cooling gentle breeze. The SmartDry technology also enables Ultra to detect and control the humidity level of the room from 30 to 90 percent with the MideaAir app.

BLANC SERIES

Midea is also introducing its Blanc Series, bringing comfort with a touch of novelty while keeping a smooth low profile and an affordable price. Blanc also brings comfort in a wide range of temperatures, with low and high ambient cooling and heating in freezing temperatures as low as five degrees Fahrenheit. Additionally, Blanc brings the ECONight mode for ultimate efficiency overnight, and Favorite setup function to save preferred settings easily. The Blanc Series is being launched at AHR with immediate availability.

CONNECTIVITY WITH MIDEA AIR APP

AHR 2017 is also a milestone for Midea as from this year, all AC categories under the Midea brand will include smart products compatible with the MideaAir app. From compact ACs such as the SmartCool Wi-Fi Window AC, SmartDry Wi-Fi Dehumidifier and SuperQuiet Wi-Fi Portable AC, up to the Premier Quattro series of ductless units, MideaAir app will bring cloud-based control to any smartphone or tablet in and out of the home or business. For users with third-party smart thermostats, selected Midea products will also enable full connectivity with market leaders in the segment from 2017.

THE MOST FLEXIBLE LINE IN THE MARKET

Midea is also showcasing at AHR 2017 new and existing models in the Premier Series, which added to the Quattro and Super models, makes it the most flexible ductless line on the market. The Premier Series has Universal Matching of units from 9,000 BTU/h up to the new coming 60,000 BTU/h systems, in single and multi-zone applications with wall mounted, cassette, floor ceiling, console and ducted applications – with standard ducted units, as well as the new mid static models and traditional U.S.-style air handlers. This Series also boasts over 70 percent of products as Energy Star awarded, so that flexibility in application is combined to savings in running costs.

Midea offers nationwide support and is investing heavily in the expansion of service, training and tools to guarantee support for customers and consumers alike. New online tools, as well as an exclusive HVAC field service team and customer service will be introduced in 2017. Headquartered in Parsippany, NJ; Midea will increase its footprint, with plans to open a new 30,000 square foot R&D Center in Louisville, Kentucky, as well as a brand new service center in Miami and an office in Silicon Valley for connected appliances and high-end technology still in 2017.

For additional information on Midea and its portfolio of products, please visit us.midea.com.

About Midea

Midea is a global leading consumer appliances and heating, ventilation and air-conditioning (HVAC) systems business, with diversified product offering, encompassing air-conditioners, refrigerators, laundry appliances, kitchen appliances and various small home appliances. Midea is committed to build a better life and become the world's Midea by adhering to the principle of "Creating Value for Customers". Midea is focused on continuous technological innovation to improve product and service quality, to make life surprisingly friendly.

Founded in 1968 Midea has now established a global platform of more than 200 offices worldwide and 9 strategic business units. Midea had total revenues of over US\$21 billion in the 2015 fiscal year and approximately 100,000 employees worldwide.

To learn more about Midea, please visit <http://www.midea.com/global>

* "Source Euromonitor International Limited; per Air Treatment category definition, Consumer Appliances 17ed, retail volume sales in units, 2016 data"

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