

At the 2017 AHR Expo, Friedrich will be unveiling and showcasing the latest room air conditioning solutions. Stop by the Friedrich booth #C2127 or schedule a booth tour, interviews or request photos by contacting Darcie Meihoff, on behalf of Friedrich, (971) 998-3782 or [darcie@leoketel.com](mailto:darcie@leoketel.com)

**FOR IMMEDIATE RELEASE**

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**ROOM AIR CONDITIONING SOLUTIONS GET CUSTOMIZED**

**Designed to fit nearly any need, Friedrich emphasizes options, styles and new features in 2017**

SAN ANTONIO, Texas—Looking for more efficiency? Better style? Quieter yet powerful performance? Want smart grid capabilities or wireless connectivity? Need a specialized size or a commercial unit designed to handle the toughest conditions?

Room air conditioners have evolved tremendously from what most home and business owners used to know and Friedrich, a leading air conditioning company, is continuing to push the envelope when it comes to style, performance, technology and efficiency. The company offers the broadest range of options designed to help fulfill a variety of needs, no matter what the priority. At this year's International Air Conditioning, Heating and Refrigeration Exposition (AHR), Friedrich will be showcasing its wide selection of room air conditioning solutions, including its Kühl®, WallMaster® and Hazardgard® lines.

"Innovation is the name of the game this year, and once people start researching all the options available, they're surprised to learn that they have so many solutions to choose from that can meet their individual needs and requirements," said TJ Wheeler, Friedrich VP of Marketing and Product Management.

***Friedrich Kühl: Powerful, Smart and Efficient with Looks to Match***

Quiet, precise and reliable, [Friedrich's complete Kühl line](#) represents the next generation of room air conditioners. Lauded for sleek style that take the concept of room air conditioners to a whole new level, Kühl is the perfect solution for the design conscious homeowner. It's also a powerhouse with a high energy efficiency IQ. The Kühl line is also the most rugged and dependable line of products suitable for some of the most demanding applications. Friedrich's largest Kühl unit is capable of producing up to 36,000 BTUs and ENERGY STAR® qualified models are available in a variety of different sizes. The Kühl line has cooling-only models and models with heat (heat pump or electric heat) in a full range of capacities so they can operate as year-round central-like systems.

Yet Kühl's real genius lies in its brainy backend. With FriedrichLink™ Wi-Fi connectivity that allows homeowners to remotely control their units via their computers and smart phones to set their comfort level from anywhere, anytime, Friedrich is the only U.S. manufacturer to offer an entire line of room air conditioners with smart grid connectivity using the ThinkEco smartAC platform. The smartAC platform makes it possible for utilities to connect, monitor and control Kühl units on the backend during times of high energy use and strain on the power grid.



*Friedrich Kühl® room air conditioners*

### ***Friedrich WallMaster: A Perfect Fit***

For years, New Yorkers and other east coast homeowners have been dealing with troublesome room air conditioning sleeve openings that were originally designed for the more than two million 27-inch sleeves made by the now defunct Fedders company. Friedrich is the only through-the-wall air conditioner manufacturer that has a perfect solution to fit into those openings with its popular [WallMaster series](#).

“For homeowners, finding a unit that fits perfectly has been a significant issue,” said Wheeler. “The wrong sized unit can be noisy and inefficient, allowing pests and drafts to seep in. WallMaster is the optimal solution for this major problem that impacts so many homeowners.”

Stylish WallMaster updates include adjustable louvers to help direct air where it is needed, a sleek, gently curved solid front that better blends with a home’s interior architecture and an updated control panel. Beloved by homeowners for its powerful, quiet and efficient operation, WallMaster is also safe and more secure, with EntryGard anti-intrusion protection, an added insect barrier and a prefixed gasket that seals itself for a perfect fit. It also can help save money; Friedrich offers ENERGY STAR® qualified models and all WallMaster units come with Friedrich’s exclusive Money Saver setting cycles.

### ***Friedrich Hazardgard: Tough to the Extreme***

Tough, durable and powerful to the extreme, Hazardgard is engineered to perform in some of the world’s most demanding conditions, making it the ultimate choice for international industrial users. [Friedrich’s Hazardgard line](#) is specifically designed for use in off shore oil rigs, petrochemical sites, manufacturing mills, chemical processing plants, hazardous materials storage facilities. Hazardgard has several third party certifications such as UL Class 1 Div 2 certification as well as models meeting ATEX certification, making it the most reliable choice for extreme conditions.

### ***About Friedrich***

Founded in 1883, Friedrich has manufactured room air conditioners since 1952. Friedrich is a leading manufacturer of air conditioners and other home environment products. Constructed of the highest quality components, Friedrich products are built to exacting standards and are among the quietest, most highly featured and most energy-efficient available. For more information, please visit [www.friedrich.com](http://www.friedrich.com)

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